

FIG. 1

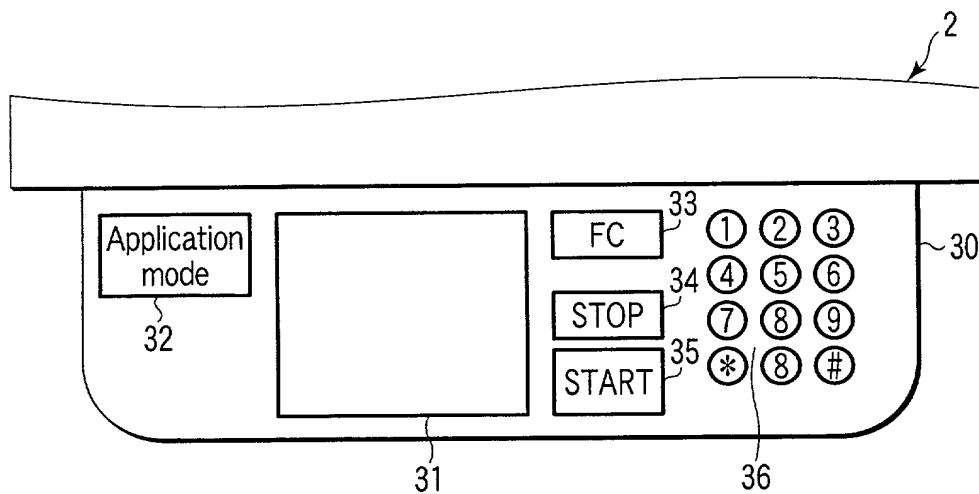


FIG. 2

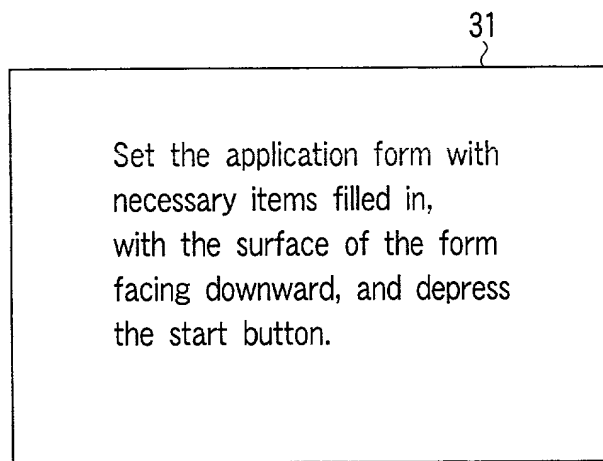


FIG. 14

FIG. 2

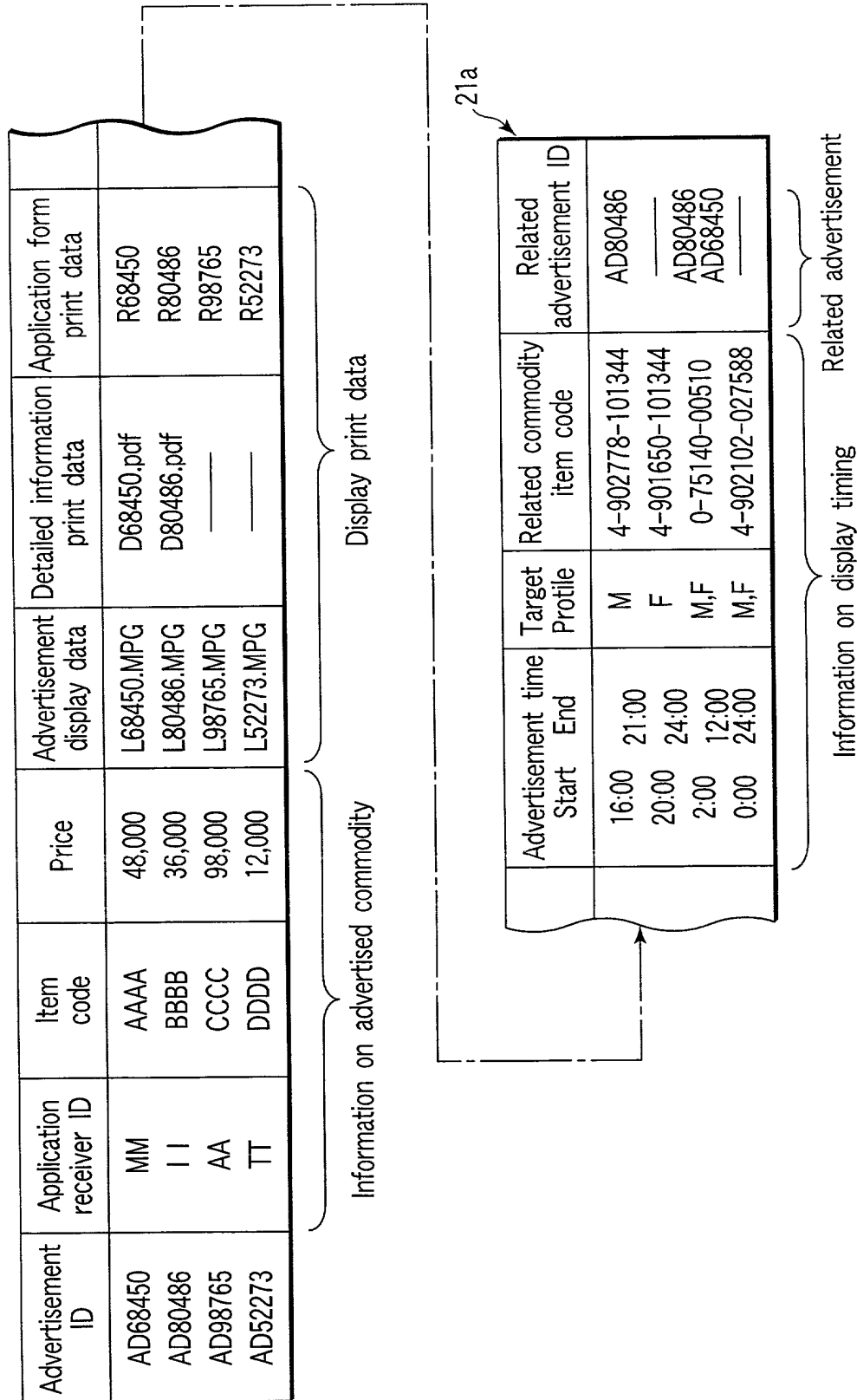


FIG. 3

FIG. 4

21b ~ Application receiver table

Application receiver ID	Reception E-mail address
MM	tantou@akinomikaku.com
II	uketsuke@shinshu.com
AA	madoguti@ryoko.com

FIG. 5

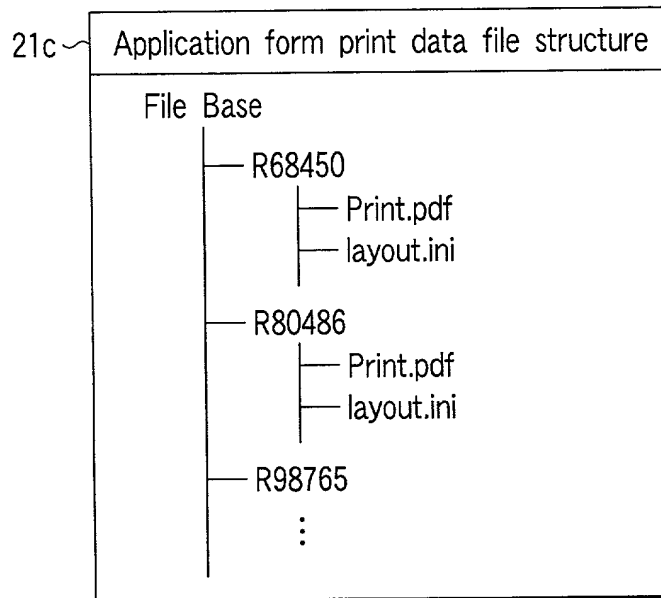
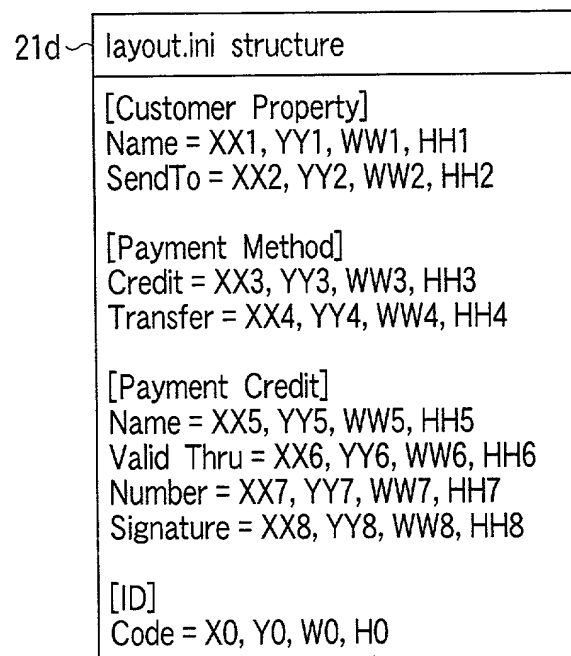
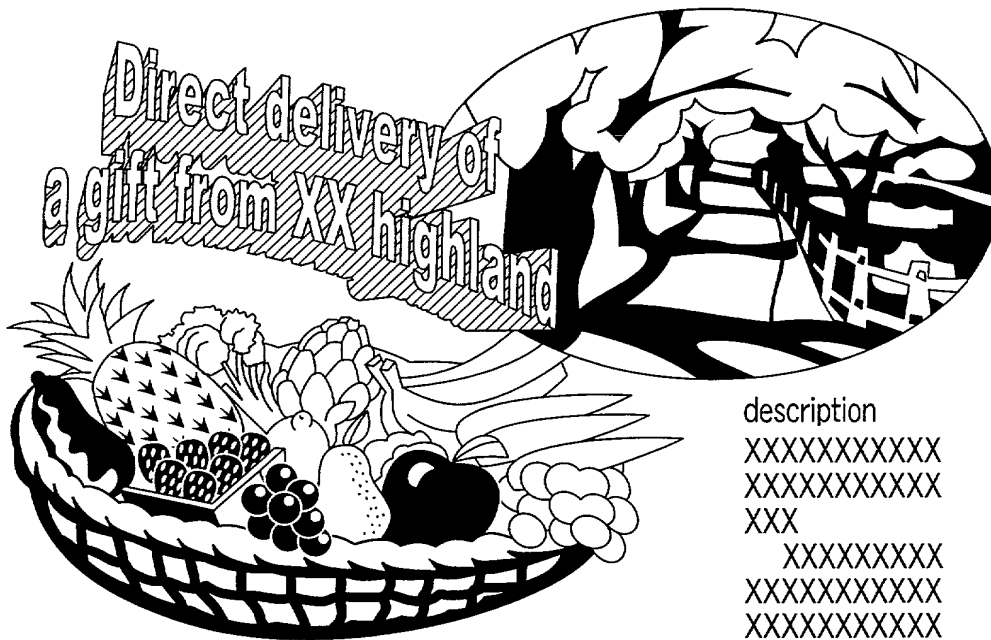


FIG. 6





Application form

Name of commodity	Direct delivery of fruits from XX highland	
Addressee		
Name of commodity	<input type="checkbox"/> Credit card	
	Name of owner of card	
	Card number	
	Effective term	
	Signature	
	<input type="checkbox"/> Payment into bank account	
	Account for payment	XX bank, ordinary account, YY branch, account No. 9999999
Mail address		

Application by FAX is to : 0XX-YYY-ZZZZ



FIG. 7

23A

Application form ID	Advertisement ID	Print date/time	Shop code	Application date/time
0	AD68450	20000630	7110960	_____
1	AD80486	20000512	7114004	_____
2	AD98765	20000713	7111234	20000715

FIG. 8

23B

Application form ID	Advertisement ID	Basket ID	Application date/time
0	AD68450	000623012311568	_____
1	AD80486	000623012311568	_____
2	AD98765	000623012311569	20000715

FIG. 9

22a

Basket table				
Basket ID	Shop code	Date/time	Settlement means	Profile
000623012311568	0123	2000/6/23 16:45	CARD/0000-0000-...	F
000623012311569	0123	2000/6/23 17:02	CASH	M

FIG. 10

22b

Item table			
Basket ID	NO	Item code	Price
000623012311568	1	4-902505-207464	90
000623012311568	2	4-902778-674666	90
000623012311568	3	4-901650-101344	170
000623012311568	4	excise	17
000623012311569	1	0-75140-00510	100
000623012311569	2	4-902102-027588	120
000623012311569	3	excise	11

FIG. 11

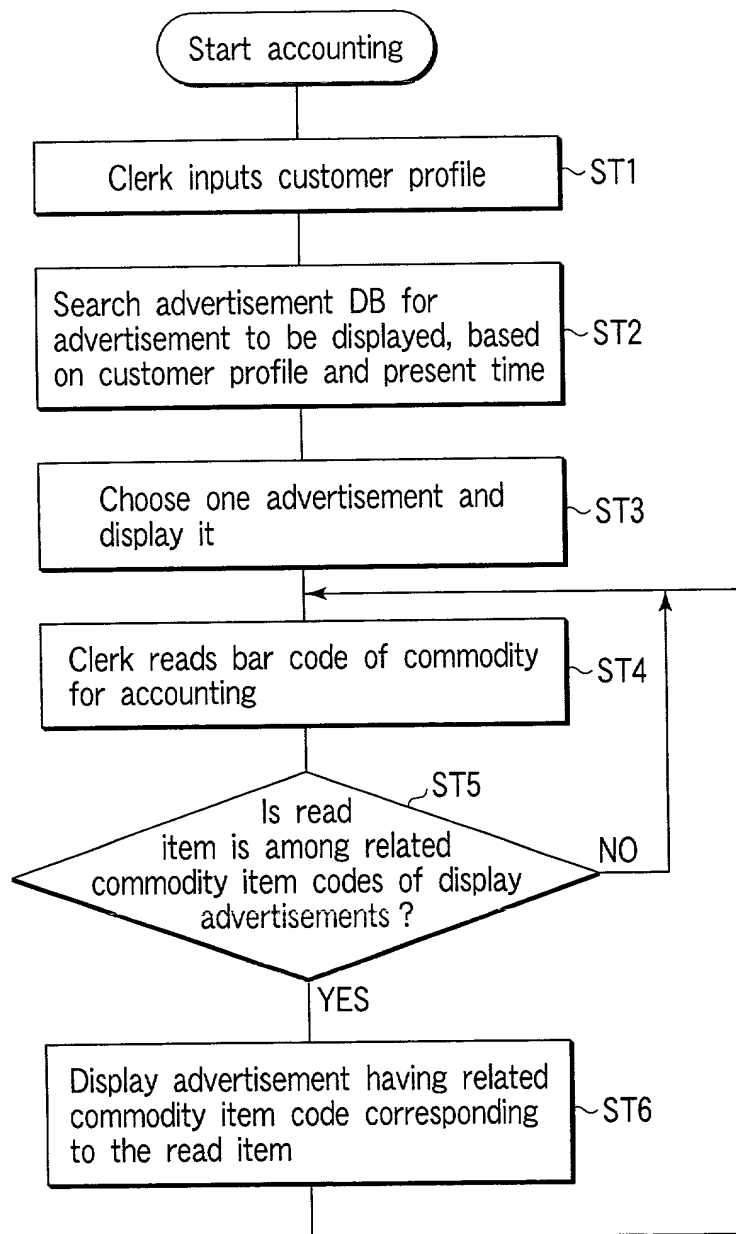


FIG. 12

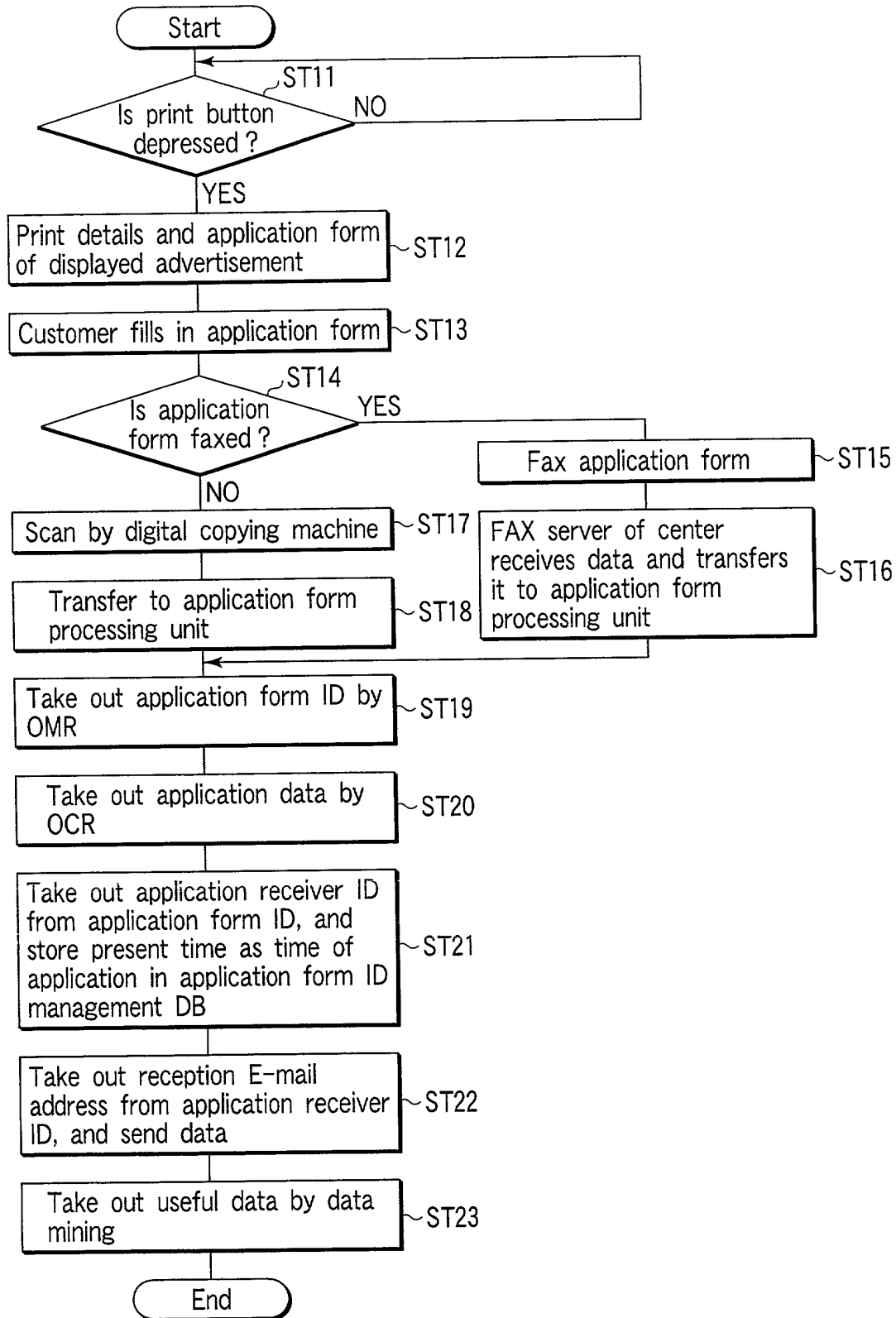


FIG. 13

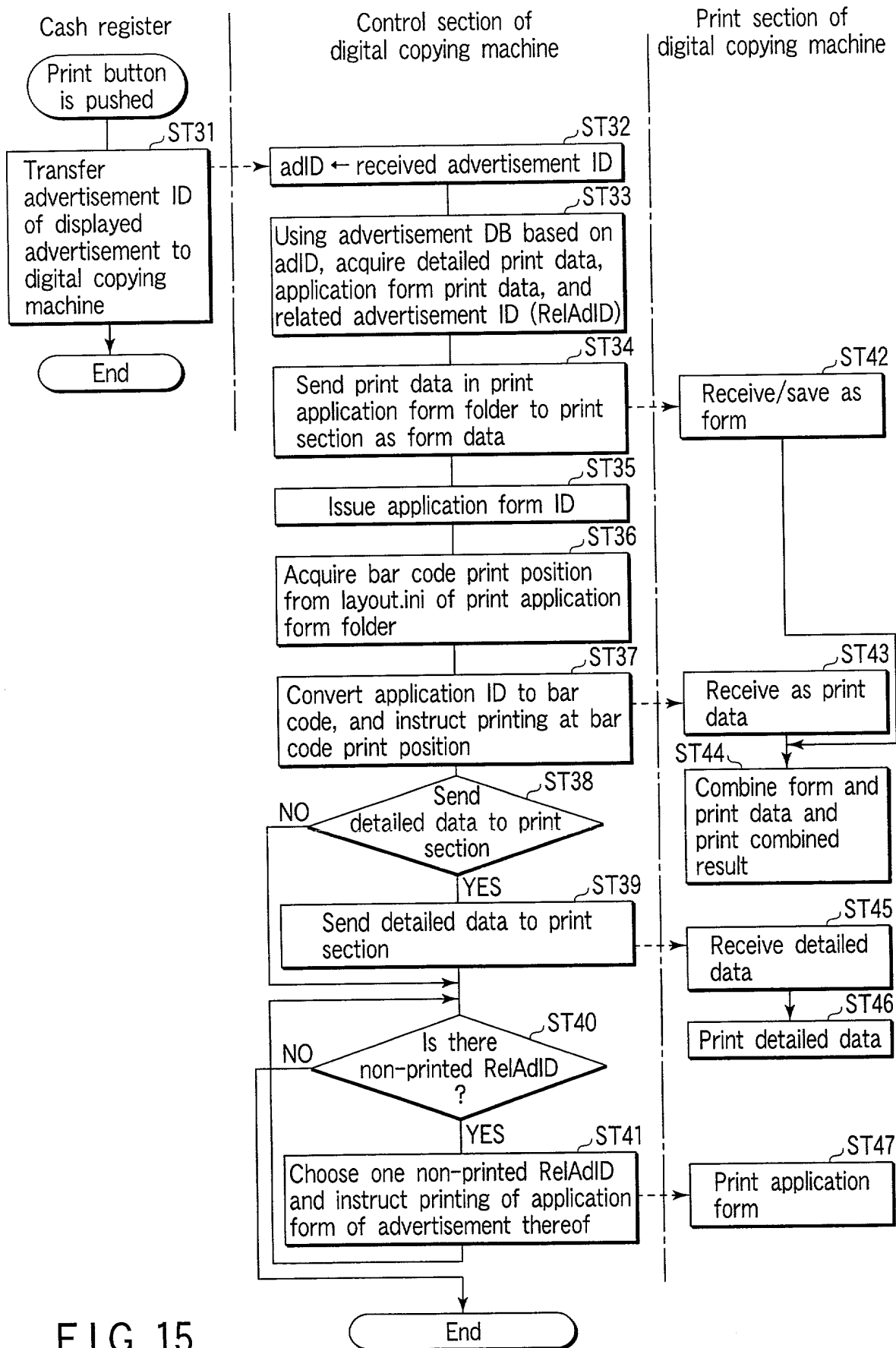
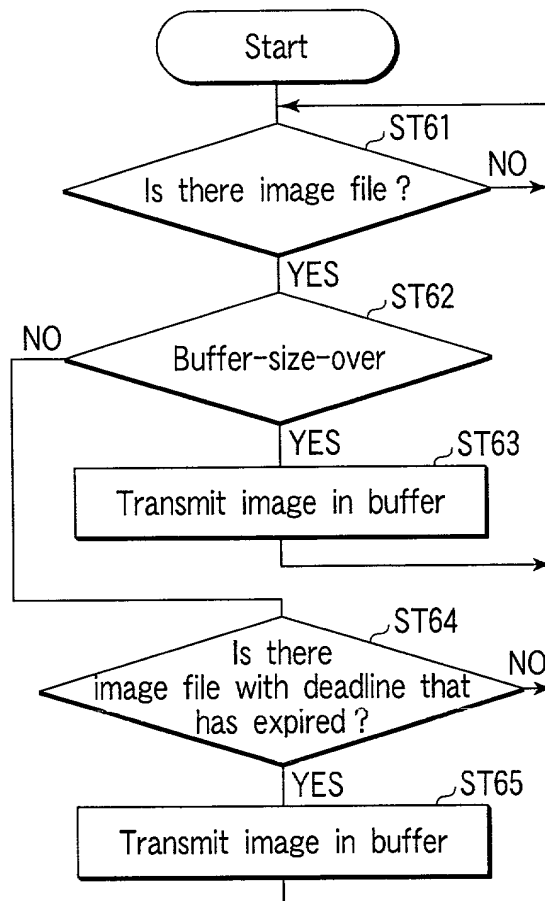
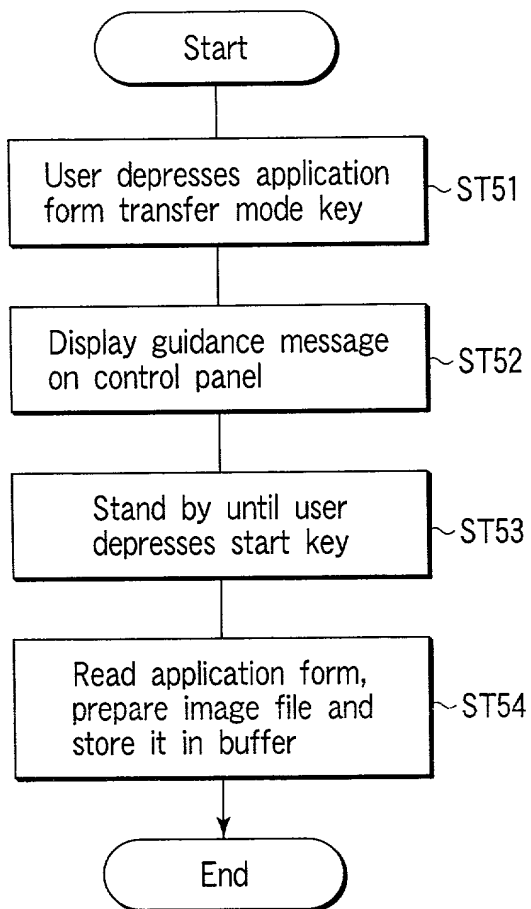


FIG. 15



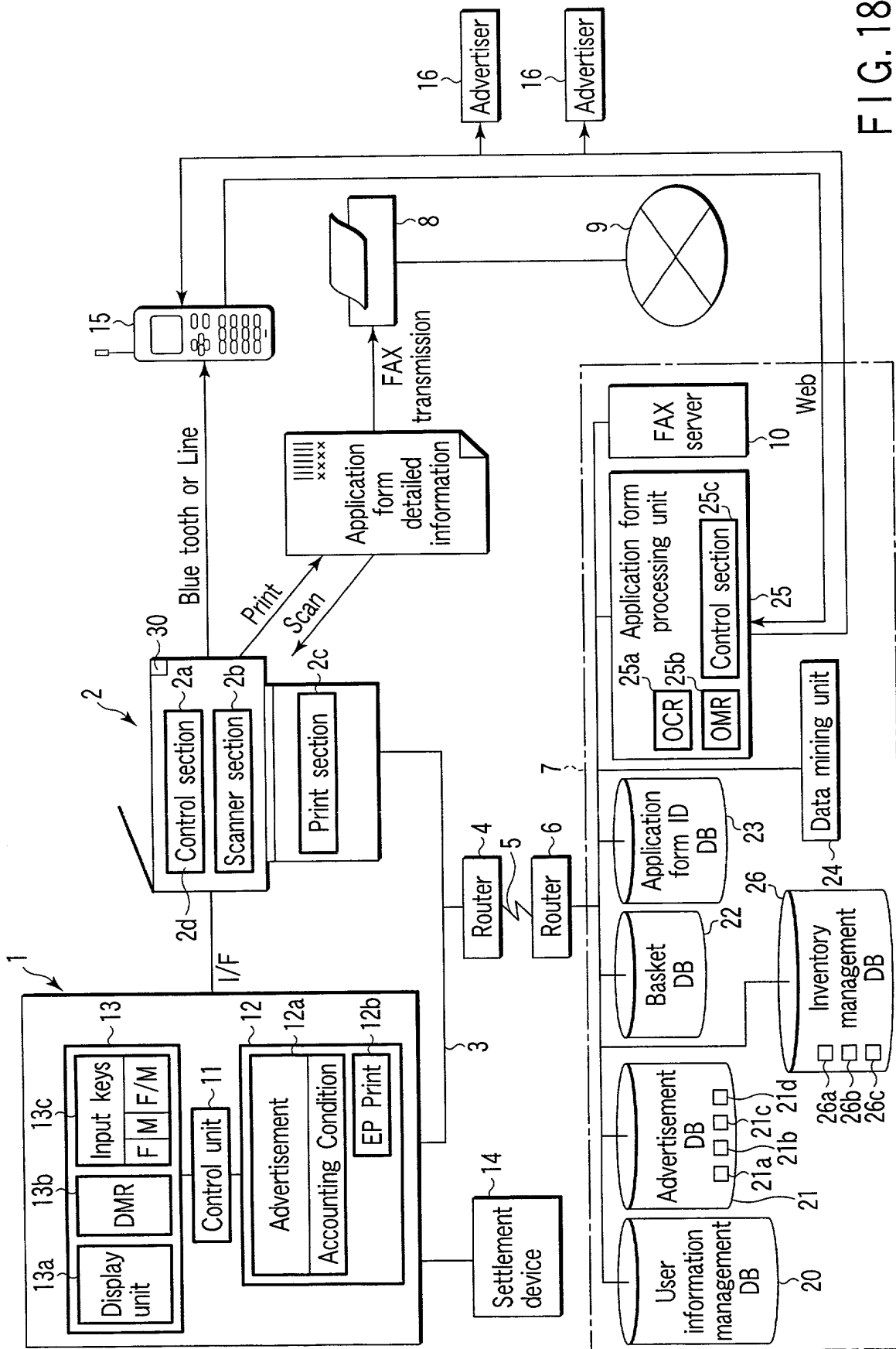


FIG. 18

26a ~ Inventory table

Item code	Date of reception of commodities	Number of received commodities	Number of applications	Number of days for delivery
AAAA	2000/7/4	50	25	2
AAAA	2000/7/11	50	0	2
BBBB	0	50	49	4
CCCC	2000/6/30	20	20	1
CCCC	2000/7/7	20	15	1

FIG. 19

26b ~ Substitute commodity table

Item code	Substitute advertisement ID
AAAA	AD52273
BBBB	AD98765

FIG. 20A

26c ~ Substitute commodity table

Item code	Description of substitute commodity	Substitute-commodity-related URL
AAAA	XXX is ...	http://www.eshop.co.jp/xxx/\$UserID\$
BBBB	YYY is suitable for ...	http://www.eshop.com/YYY/\$UserID\$
CCCC	ZZZ is ... when ...	http://www.egoods.com/\$UserID\$

FIG. 20B

Thank you for your application.
 XXX (name of commodity) will be
 delivered on XX (month) XX
 (date) to the address below.

.....

FIG. 21

Regrettably, XXXX
 (name of commodity) which you
 ordered is not in stock for its
 popularity.

For your consideration, we enclose
 herewith an application form for
 an equivalent commodity.

FIG. 22

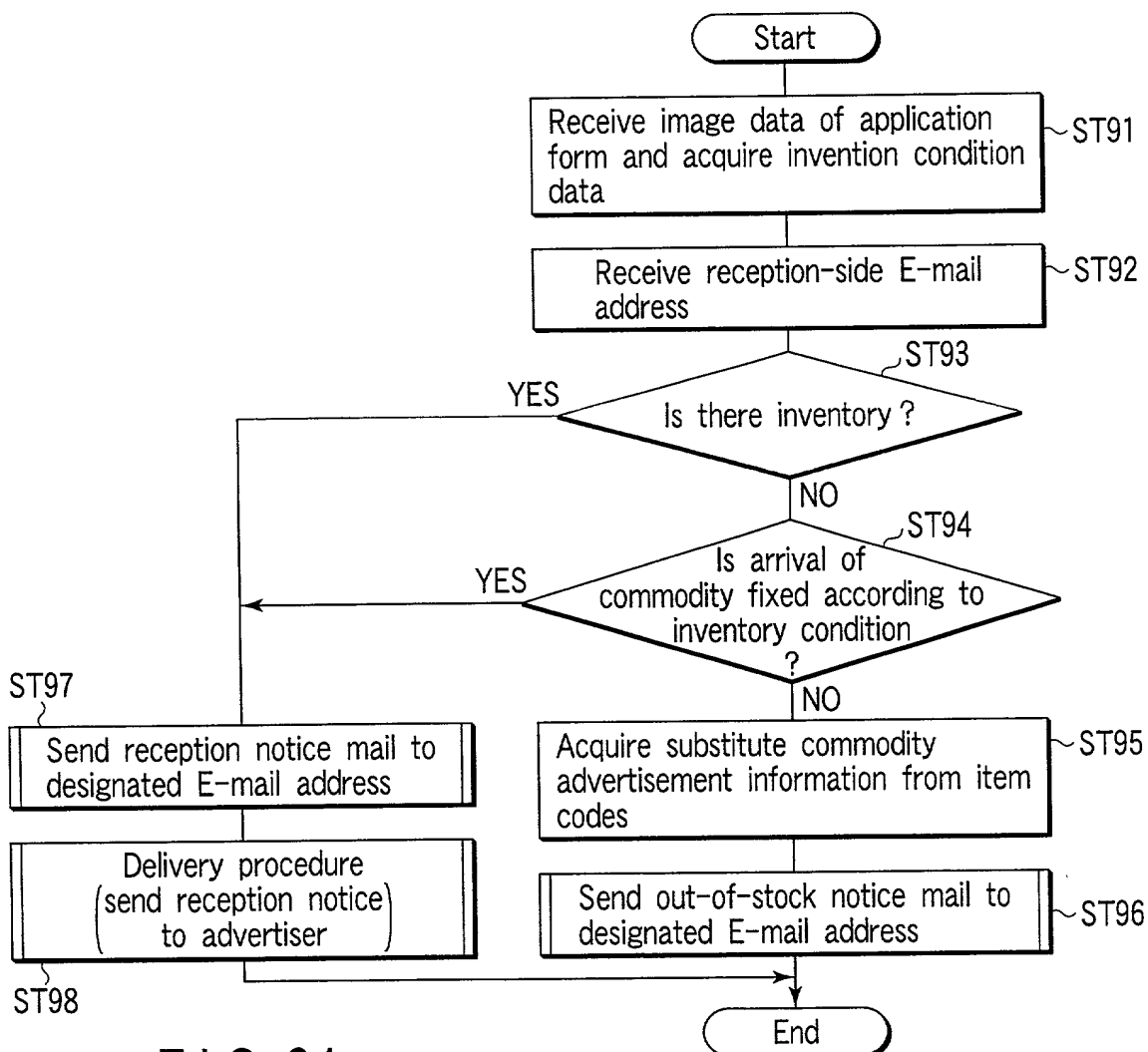


FIG. 24

F03230 6324360

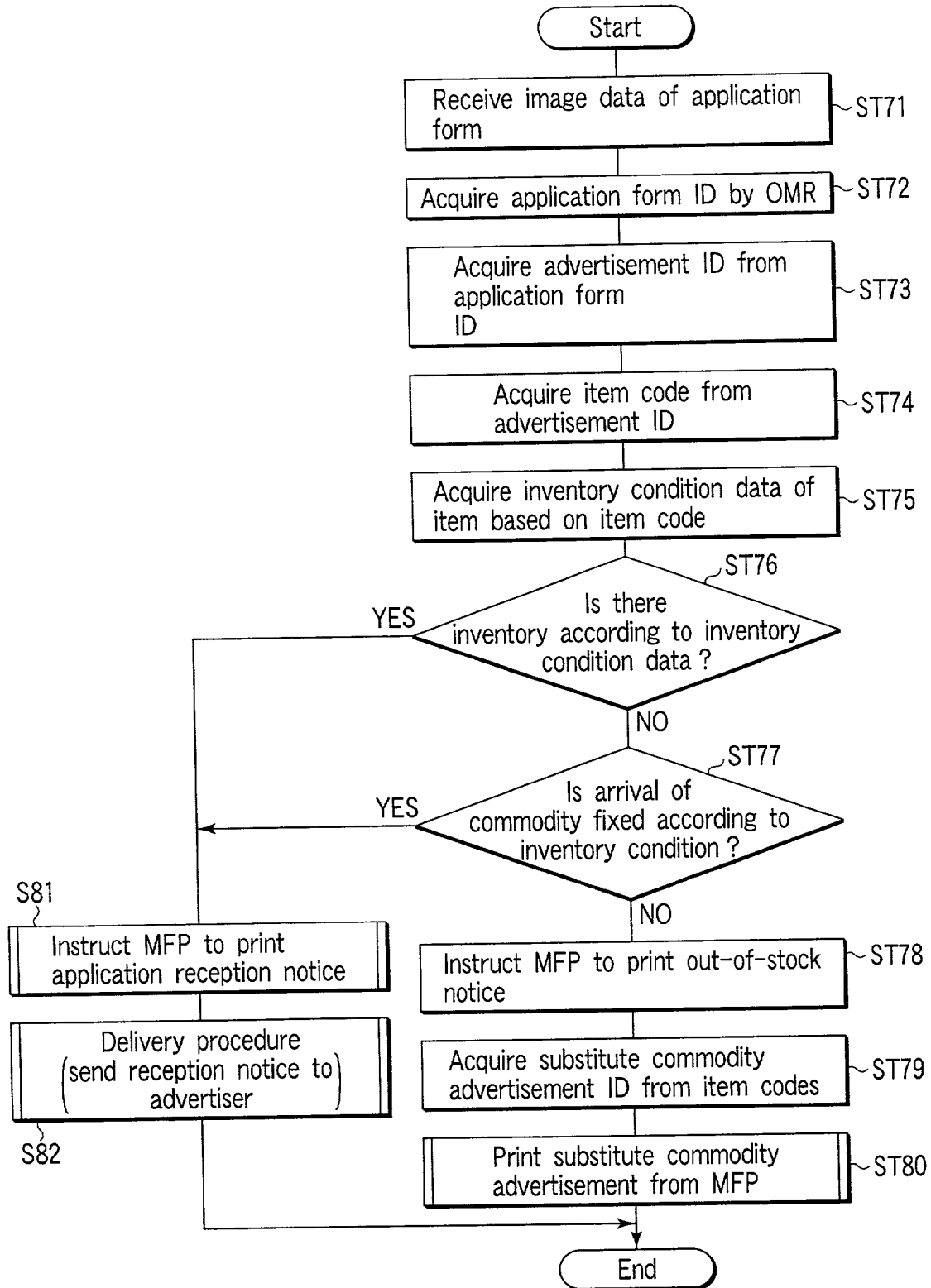


FIG. 23

Dear XXXXX (name of customer) :
Thank you for an application for XXX (name of commodity).
We will deliver the ordered commodity on XX (month) XX (date) to the
address below.

〒XXX-XXX
XX City XX-XX
Mr/Ms XX XX

FIG. 25

Dear XXXXX (name of customer) :
Thank you for an application for XXX (name of commodity). Regrettably,
XXX is not in stock for its popularity and the date of arrival is not fixed.
For your consideration, we would like to provide you with information on
YYY (name of commodity) as a substitute commodity.

YYY
A description of YYY
.....
.....
.....

Reception of Order :

An order will easily be received by an eshop by July 13, 2001.

([http://www.eshop.co.jp/YYY/Provisional UserID](http://www.eshop.co.jp/YYY/Provisional%20UserID))

This URL is a dedicated URL with which we will carry
out a purchasing procedure for the 'YYY' on behalf of you.

No information on the customer will leak to the eshop.

Please register for the eshop. If a commodity is ordered directly from
the URL, the price of the purchased commodity is discounted by 5%.

FIG. 27

Dear XXXXX (name of customer) :

Thank you for an application for XXX (name of commodity). Regrettably, XXX is not in stock for its popularity and the date of arrival is not fixed. For your consideration, we would like to provide you with information on YYY (name of commodity) as a substitute commodity.

YYY

A description of YY

.....

.....

.....

(<http://www.eshop.co.jp/YYY>)

If an order is placed by E-mail, a 5% discount is provided.

Please confirm your address and payment condition below.

If there is any change, please inform us.

〒XXX-XXX

XX City XX-XX

Mr/Ms XX XX

XXXXX bank, XX branch, account No. XXXX, name XXXXXX

FIG. 26

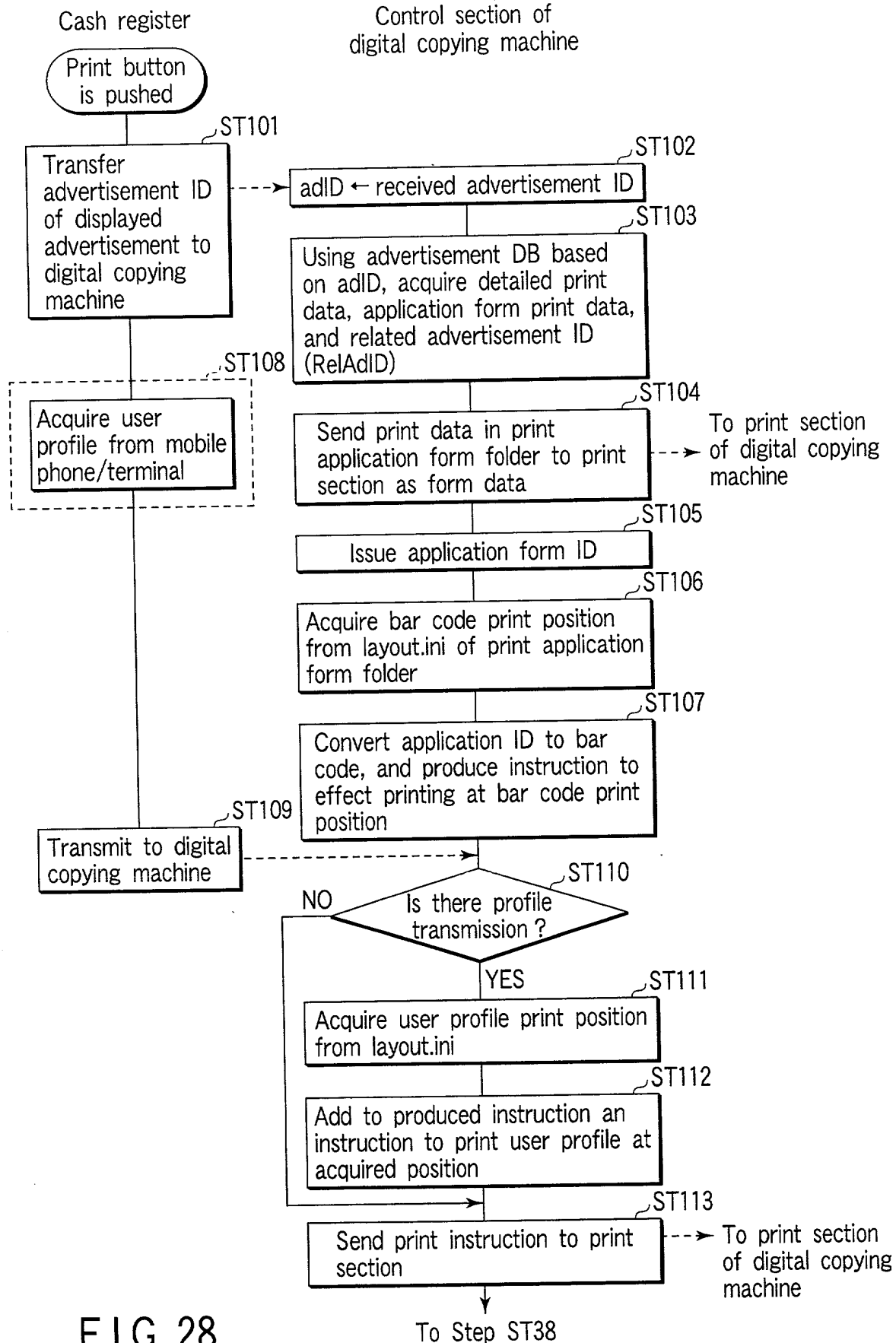


FIG. 28

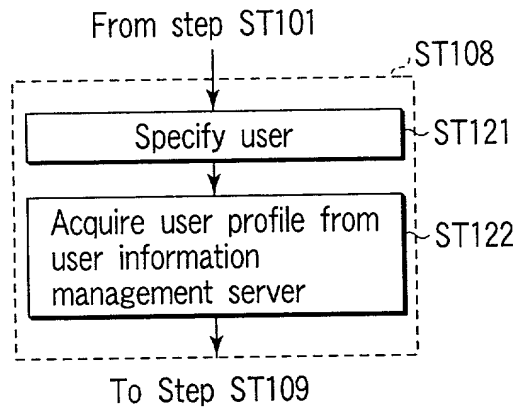


FIG. 29

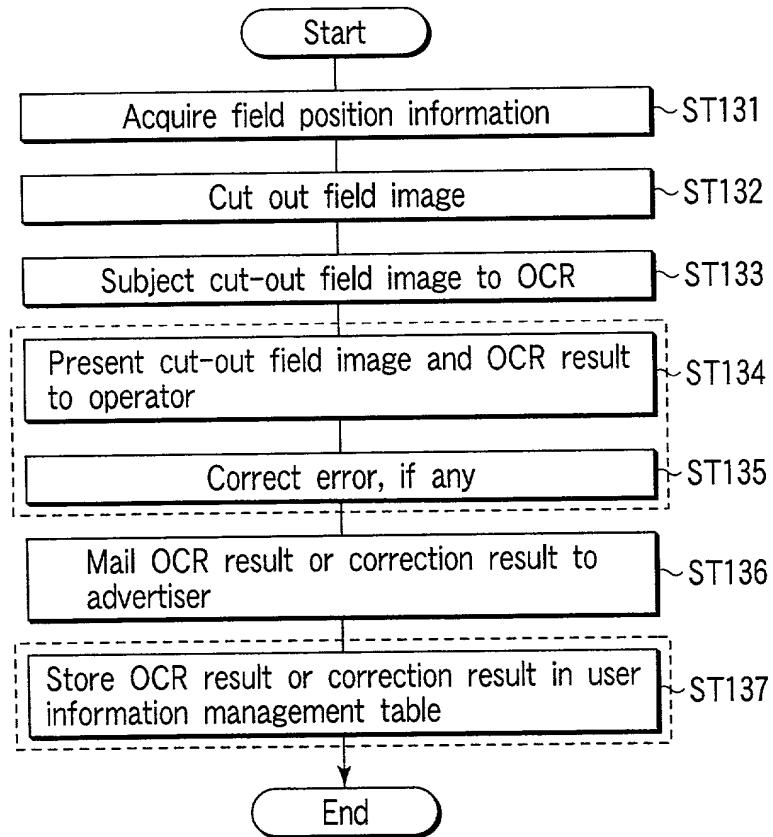


FIG. 30

User information table			
ID type	ID	User name	Address
Mobile phone	NN : 0000a0001111	XXXXX
Debit card	SASASA : 848-000000	XXXXXX
Credit card	0000-000-0000-000	XXXXXX

FIG. 31